



Some facts about the Telkom Art Collection

- The Telkom Art Collection, started in 1992, currently features over 900 artworks by 300 African artists, some well established and others still up-and-coming. These works are proudly displayed in Telkom buildings to preserve our country's artistic heritage, inspire and uplift employees and stimulate their creativity.
- Employees are also the centre of Telkom's art education programmes, which include children's art workshops, art therapy workshops for their parents, lunchtime talks with artists and craft-from-waste workshops. This investment fits Telkom's focus as a caring employer and builds pride in South Africa's artistic heritage. It is also aligned with the company's business strategy, especially our Green Initiative, support for community upliftment and our partnership approach.
- As a proudly African company, Telkom only collects pieces by African artists or by artists who have lived in this continent for 10 years or more.
- Among the best-known artists whose work Telkom has bought are Walter Battiss, Bonnie Ntshalintshali, William Kentridge and David Koloane, all of whom achieved local and international recognition.
- One of the most successful arts partnerships is Artists in Conversation, a joint venture with the Wits History Workshop and Visual Arts. This oral history project has shed new light on the life, times and work of 14 prominent local artists. The project, which Telkom funded, with a supporting grant from Business and Arts South Africa (BASA), was nominated for a BASA Award in 2006.
- At the 2007 BASA awards, Telkom won the International Sponsorship category for the Lion King production. Apart from sponsoring the production, Telkom partnered with Disney and the co-producers, Lebo M and Pieter Toerien, to share the costs of taking 38 000 children from disadvantaged backgrounds to the show.

Other Telkom projects that have brought art and business together are:

- Craft-from-waste workshops, held in collaboration with the Kommetjie Environmental Awareness Group. This supports Telkom's Green initiative.
- The commissioning of third-year students from Tshwane University of Technology to create artworks for Telkom's National Business Services Centre.

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- The United Nations' 16 Days of Activism campaign, where Telkom brought art into the picture by sponsoring workshops for learners at Sibonile School for the Visually Impaired and invited sculptor Willem Boshoff to deliver a lunchtime talk on making art accessible to people with disabilities.
- Currently Telkom is supporting the Artist Proof Studio via the Telkom Foundation. The goal is to support the continuation of the studio's AIDS Action through Visual Advocacy Project which invites high profile artists to develop large scale linocut prints. The images correspond to a broad theme of AIDS action. Telkom's involvement relates to the printing and editioning of the reliefs, as well as assisting with the art auction where the embroidered cloths and prints will be auctioned to raise funds for the APS Paper Prayer/ AIDS Action Campaign.